

The American Leadership Academy (ALA) exists to provide education and training for college students and young graduates in the areas of leadership, scholarship, service, citizenship and free enterprise. The programs supported by the ALA will promote the value of education; the importance of honorable conduct and the application of ethics for good leadership, citizenship, patriotism and service; and healthy and successful lifestyles

## *Enthusiastic* Responses to the ALA Experience

### ~ STUDENTS ~

"This experience has totally changed my life and has **inspired me to make changes**. Thank you for getting powerful speakers and making this experience something I will never forget."

"**Awe inspiring**. Absolutely the most life changing experience."

### ~ PARENT ~

"[Our son] came back very excited. [He] gained valuable information from the leadership academy. He also appreciated the **mentoring in one-on-one conversations with alumni**... In conversations with him I see him thinking more deeply about his future and his impact in his community."

### ~ SPEAKERS ~

"You'd be foolish not to be a part of this program. It's a great **opportunity to connect** with and help **shape the future** for us all."

"The ALA program is a phenomenal experience and a great opportunity for young leaders to **learn about the real skills** to succeed in life."

### ~ DONOR ~

"I have the chance to support many different causes, but the ALA focuses on a key mission – **leadership for those who are most likely to lead the world**, when I'm gone. I can't think of a better place to put my support."

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## Ways To Donate

**CHECK** ~ Please make checks payable to the American Leadership Academy and mail to our lockbox account at: PO Box 6069 – Dept. 183; Nat'l Bank of Indianapolis; Indianapolis, IN 46206-6069.

**CREDIT CARD** ~ Please call the ALA offices at (877) 257-1458, by E-mail to TCP@AmericanLA.org, or at JustGive.org. Recurring monthly gifts may be set up at the JustGive.org site, or by contacting the ALA directly.

**INVESTMENT** ~ You may invest with gifts of securities or other property. Contact Tom Pennington, Executive Director, at the ALA offices at (877) 257-1458. We can provide you the information you need to transfer stock shares or document gifts of real estate or other property.

The American Leadership Academy (EIN: 81-0625000) is designated a 501(c)(3) charitable foundation by the Internal Revenue Service. All gifts are deductible to the full extent of the law.

American Leadership Academy  
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*Guiding Tomorrow's Leaders*



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877-257-1458

## How the ALA Began

The American Leadership Academy has humble beginnings: it began as informal discussions in the Cabo San Lucas home of Jerry Nelson. UCLA students who were guests of Jerry's son, JP, began asking Jerry how he had become so successful. Jerry realized from their inquiries that these college men needed a leadership/mentorship program to prepare them for the real world. Since that first conversation the ALA has evolved to educate over 700 young men a year.

The CLE puts together seasoned, accomplished leaders with undergraduates for a week of presentations, workshops, and discussions. The goal is: give students a vision of what they can become and equip them

with tools to achieve that unlimited vision. The young men in the program are challenged to push beyond what they previously thought possible, to define their dreams, and to create plans to achieve them.

The ALA uses informal, round-table discussions to promote the invaluable relationships between generations and to facilitate in-depth discussion about the session content. Students leave the week with clearer values and goals, greater confidence in pursuing leadership positions, and with new mentor contacts to help them succeed. Our speakers also benefit from these interactions by gaining a better understanding of the issues that challenge a younger generation.

## Program Structure

The ALA goal is to provide solutions for the challenges our students face in. We do this through engaging presentations by people with first-hand experience creating and delivering solutions. We expect students to leave the week-long session with new knowledge and skills they can begin to apply immediately to their campus and community lives. This will allow them to generate success while in school, and to increase their chances of success after graduation.

For most sessions, students arrive on Sunday for orientation and dinner with faculty. After dinner, we have a short program followed by a reception and bonfire on the beach. Monday, Tuesday, Thursday and Friday speakers are lined up from 10am to 3:30pm with a break for lunch. Wednesday is a day off to relax and explore Los Cabos. Informal small group and one-on-one discussions occur throughout the experience and help speakers connect with individual students.

Students pay their airfare and a modest registration fee. The ALA provides six nights room and board, ground transportation and all program materials. The cost to the ALA to provide these services is over \$600 per man. The approximate cost of hosting alumni speakers is \$500 per speaker/couple, per week.

What would you have liked to know when you were 19? How could knowing it have changed your life?



## Message from the Founder, Jerry Nelson

*A university education, while important, is insufficient preparation for the real world. Particularly in such a challenging job market, students need practical lessons on how to succeed - whatever their vocation. The ALA leadership seminars provide a way to make your son stand out among the many who will compete for career employment upon graduation.*

*We've heard from so many of our graduates that the ALA program was the most important influence in their achieving success. The practical seminar week compliments their academic work and provides a unique entry on their resumes—that gets noticed!*

*Our seminars will provide some of the most valuable life experiences your son will have in college. The words "life changing" are used repeatedly by students who attended. Our "graduates" are taking the lead in their chosen career paths.*

The ALA hosts dozens of accomplished, successful professionals from many fields:

**Jim Biggar** • retired President & CEO, Nestle; former President, Stouffer, Inc.

**Donald Fites** • retired Chairman and CEO, Caterpillar.

**Fred Hegele** • retired Senior VP, General Mills

**Craig Morford, Sr.** • former Deputy Attorney General of the United States

**Dr. Roger Newton, Sr.** • VP, Pfizer Global Research & Development; Co-discoverer of Lipitor®

**Dr. Michael O'Sullivan** • Chairman of the Board, Mayo Clinic ~ Scottsdale, AZ

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